

Privacy Policy

We do not sell, trade or rent your personal information to others.

We are committed to protecting your privacy and we comply with the data protection laws applicable to the UK. This Privacy Policy outlines how your personal information is treated and forms part of our Terms and Conditions. (We may occasionally modify our Privacy Policy; when this happens we will notify you via our Terms and Conditions page).

What information do we collect?

When you order we need to know your name, e-mail address and delivery address and credit/debit card number and expiry date. This allows us to process and fulfil your order and carry out credit checking. We also ask you for your telephone number(s) so that we can contact you easily if required.

How do we use your information?

Any personal data relating to you will be used and recorded by us in accordance with current data protection legislation and this Privacy Policy. We use the information collected from you to process orders and to provide a more personalised shopping experience. We may use your personal information to communicate with you about your order, for record keeping purposes, and in aggregate (and therefore anonymously) for market research purposes, to track activity on our site, to publish trends and/or to improve usefulness and content.

We may use other companies to provide services on our behalf, including mailing and delivering purchases, sending postal mail and e-mails, and processing credit card payments. We will only provide those companies the information they need to deliver the service and they are prohibited from using that information for any other purpose.

We may undertake a search with third-parties for the purposes of verifying your identity and the details you have submitted as part of your order. To do so these third-parties may check the details you supply against any particulars on any database (public or otherwise) to which they have access. They may also use your details in the future to assist other companies for verification purposes. A record of the search will be retained.

In Addition

If you have opted to receive our newsletter then we may send you offers for goods or services from our company or others from time to time which we think you may find of interest. If you do not wish to receive this information, please let us know by e-mailing us at info@ashleigh-burwood.co.uk or by directly amending your account on the site, or by not ticking the opt-in box on our checkout page before submitting your order.

Cookies

Cookies are small text files that a web site transfers to a site visitor's hard disk or browser for added functionality, or for tracking web site usage. We use cookies to help identify repeat visitors, and to display to them products and offers best suited to their viewing pattern.

Use of cookies is an industry standard and many web sites use them. If you do not wish to receive cookies, or want to be notified of when they are placed, you can set your web browser to do so, if your browser so permits. However you may find that certain elements of the site function incorrectly if cookies are not enabled on your browser.

Regarding the Amendment of UK Cookie Law (Dated 26th May 2011) we have included the following information: If you want to delete any cookies that are already on your computer, please refer to the instructions for your file management software to locate the file or directory that stores cookies. Information on deleting or controlling cookies is available at www.AboutCookies.org. Please note that by deleting our cookies or disabling future cookies you may not be able to access certain areas or features of our site.

Details of the cookies that this sites uses:

Shopfront Cookies

Type	Cookie Name	Sample Contents	Created Upon	Expires	Purpose
1st	ASP.NET_SessionId	kyaaait45ol5s5545m5c0sj45	Entry to web site	At end of session	Session ID
1st	ShopfrontCartID	41b9ab8a-01ac-4595-a3bb-a03f013104d5	Entry to web site	30 days	Persistent cart ID
1st	ASPXAUTH	ECDCC84526A1FD9FF9FF099AC684350CF8B25C5B2DF1BF116F8A7D88897DBE5B43EEA70EBC83FB3B72F22A9E43AC2F6EDFE5BE8AD6117FA35510B180EF2FFC019254B10FAB0A4F5C085D26F0F323FDF317426520FD622911D1AC37BF230B0C09E9C7CD952F9DD1C353253040198EA43766AF6979FF477B1269402DD8B23703D10A6710C23A1530ABB930F9E91C92D68425E3452AA3542BACF2FFF50FCC2F27F9934A05FDD	Login	At end of session or 30 days if "remember me" ticked	Authorised login

Google Analytics Cookies

Type	Cookie Name	Sample Contents	Created Upon	Expires	Purpose
1st	_utma	111872281.132638501.1335461433.1335461433.1335461433.1	Entry to web site	2 years	Usage tracking
1st	_utmb	111872281.1.10.1335461433	Entry to web site	30 minutes	Usage tracking
1st	_utmc	111872281	Entry to web site	At end of session	Usage tracking
1st	_utmz	111872281.1335461433.1.1.utmcsr=(direct) utmccn=(direct) utmcmd=(none)	Entry to web site	6 months	Usage tracking